

REQUEST FOR CITY COUNCIL AGENDA ITEM

Agenda Date Requested: July 22, 2024	Appropriation
Requested By: Corby Alexander, City Manager	Source of Funds:
Department: Administration/CMO	Account Number:
Report Resolution Ordinance	Amount Budgeted:
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Exhibits:	Budgeted Item: • Yes • No

SUMMARY & RECOMMENDATION

The City of La Porte is exploring a new initiative to allow food trucks to operate at Five Points Plaza, aiming to enhance the community's dining options and increase foot traffic in this central location. This proposal seeks to provide residents and visitors with a variety of convenient and diverse food choices, fostering a vibrant community atmosphere.

The proposal suggests that food trucks be allowed to operate at Five Points Plaza during lunchtime once a week. To support this initiative, it is proposed that Parks Maintenance staff be involved in setting up tables and chairs for diners during this designated time, ensuring a comfortable dining experience for all.

The involvement of Parks Maintenance staff would be limited to setting up and arranging tables and chairs, ensuring minimal administrative staff involvement in the process. This approach aims to streamline the initiative, making it efficient and easy to implement.

The operation would be open to any food trucks that possess a Harris County Health stamp and a City of La Porte solicitor's permit. Participation would be on a first-come, first-served basis, with designated setup areas to be determined.

In order to ensure the initiative's success, community feedback and participation levels will be reviewed to gauge the program's impact.

Council members are requested to provide direction to administrative staff on approving the operation of food trucks at Five Points Plaza and authorizing Parks Maintenance staff to handle the setup of tables and chairs during the lunch hour once a week. Additional guidelines or considerations may be discussed to fine-tune the implementation of this initiative.

STRATEGIC PLAN STRATEGY AND GOAL

4.0 Economic Development: The City of La Porte will promote a strong and diverse economy that strengthens the local sales tax and property tax base while also contributing to a high quality of life.

ACTION REQUIRED BY CITY COUNCIL

Presentation, discussion, and possible action to provide administrative staff direction on allowing food trucks to operate at Five Points Plaza

Approved for the City Council meeting agend	la	
Corby D. Alexander, City Manager	 Date	