



## REQUEST FOR CITY COUNCIL AGENDA ITEM

Agenda Date Requested: <u>June 24, 2024</u>
Requested By: <u>Haley Bowers, Eco. Dev. Mgr.</u>
Department: <u>Administration/CMO</u>
<input checked="" type="checkbox"/> Report <input type="checkbox"/> Resolution <input type="checkbox"/> Ordinance

**Exhibits:** New Agreement and Old Agreement

Appropriation	
Source of Funds:	<u>038 – EDC Fund</u>
Account Number:	<u>038-6030-565-3001</u>
Amount Budgeted:	<u>\$20,000.00</u>
Amount Requested:	<u>\$20,000.00</u>
Budgeted Item:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

### SUMMARY & RECOMMENDATION

The current agreement with the Economic Alliance Houston Port Region (“Alliance”) expires on June 30, 2024. We’ve received a request to renew the economic development services agreement with the Alliance for thirty-six (36) month period beginning July 1, 2024 and ending June 30, 2027 in the annual amount of \$20,000.00. La Porte may terminate this agreement at any time by giving thirty (30) days’ written notice to the Alliance. There are no changes other than the date in the renewal agreement.

The annual economic development services agreement includes:

- One educational seminar specific to La Porte for local economic and community development professionals, as well as government officials, local business and community leaders.
- Establish an ongoing program to develop quality prospect leads, focusing on the targeted industries of greatest importance to La Porte.
- Undertake or update workforce analyses to provide current data targeted to prospective industries.
- Interact with local, state, and federal officials, and local economic development organizations and chambers of commerce on a regular basis.
- Compile and disseminate economic and business related data to La Porte on at least an annual basis.
- Interact with the Texas Department of Economic Development on behalf of La Porte and other economic development groups to acquire economic business related data.
- Promote small or disadvantaged business development.
- Present La Porte in Alliance's marketing materials, including its website.
- Provide annual or more frequent reports to La Porte on the performance of the services.
- Prepare press releases and act as media liaison publicizing the La Porte efforts.

- La Porte will be included as a participant in Alliance’s economic development Quality of Life initiative, which focuses upon regional marketing and regional aesthetic improvements within the San Jacinto Texas Historic District. This service provides to the La Porte that the Alliance will communicate grant opportunities regarding this project to city, at no obligation to the city.
- Invitation to city officials and staff to all events organized and/or hosted by the Alliance.
- The Alliance will provide full membership on its board of directors for a designee of the City of La Porte.

Furthermore, the Alliance will make available to La Porte the following:

- Access to information in its library and databases with the exception of company economic development prospects who are not seeking to locate in La Porte.
- Copies of the Alliance studies reports and evaluations relating to economic development issues with the exception of work related to confidential prospects.
- Copies of the Alliance publications.

The cost of these services is the same as the previous agreement. Since the funds are budgeted in the La Porte Development Corporation budget, the agreement needs both approval by the La Porte Development Corporation Board and City Council. The La Porte Development Corporation Board approved this agenda item at their June 24, 2024 meeting.

---

**STRATEGIC PLAN STRATEGY AND GOAL**

Partnering with the Economic Alliance Houston Port Region supports the following of the City’s Strategic Plan Guiding Principles by actively promoting economic development and jobs for the community.

**4.0 Economic Development:** The City of La Porte will promote a strong and diverse economy that strengthens the local sales tax and property tax base while also contributing to a high quality of life.

---

**ACTION REQUIRED BY CITY COUNCIL**

**Authorize the City Manager to execute a thirty-six- (36-) month economic development services agreement with the Economic Alliance Houston Port Region and the La Porte Development Corporation in the amount of \$20,000.00 per year, with term beginning July 1, 2024, and ending June 30, 2027, with a total authorization of \$60,000.00.**

---

Approved for the City Council meeting agenda

---

**Corby D. Alexander, City Manager**

---

**Date**